

Section: K

Category: SCHOOL, COMMUNITY, AND HOME RELATIONS

File:

CODE: ADVERTISING ON SCHOOL BUSES

The LPVEC Board of Directors may vote to authorize the sale of advertising on any school buses owned, operated, contracted or controlled by them in accordance with MA Session Laws: Chapter 184 of the Acts of 2002, Section 197.

- 1) A school bus advertisement fund must be established by the Board of Directors.
- 2) All advertising on school buses shall be administered with student safety as the primary focus.
- 3) The Board of Directors reserves the right to review all advertising and may reject any advertising at its sole discretions. Advertising must be approved by the Board of Directors and follow all established guidelines and Massachusetts laws.
- 4) No more than 25 percent of the exterior area of said bus shall contain advertising.

Adoption Date: June 18, 2014

Revised:

Source:

Legal References: MA Session Laws: Chapter 184 of the Acts of 2002, Section 197

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CODE: PUBLIC GIFTS TO THE LPVEC

The Executive Director will have authority to accept gifts and offers of equipment to the LPVEC in the name of the Board of Directors when the gift is of educational value. In the case of gifts from industry, business, or special interest groups, no extensive advertising or promotion may be involved in any donation to the LPVEC.

Gifts that would involve changes in building plant or site will be subject to Board of Directors' approval.

Gifts will automatically become the property of the LPVEC. Any gift of cash, whether or not intended by the donor for a specific purpose, will be handled as a separate account and expended at the discretion of the Board of Directors, as provided by law.

The Board of Directors directs the Executive Director to assure that an appropriate expression of thanks is given all donors.

Adoption Date: September 21, 2011

Revised:

Source: MASC Policy Reference

Legal References: MGL 71:37A